



Cooper City High School Advertising Agreement

Please check or fill in the box next to which advertisement you are interested in purchasing, and fill in the check number if applicable.

Placement	Size	Price	Mark here	Check #
Back Cover (color)	14" X 11"	\$300		
Inside Back Cover	14" X 11"	\$250		
Inside Front Cover	14" X 11"	\$250		
Full page	14" X 11"	\$200		
1/2 page	14" x 5.5"	\$100		
1/4 page	7" x 5.5"	\$50		
Business card	4" x 2"	\$25		
Insert <i>*Must provide inserts</i>	8.5" x 5.5" max.	\$250		

If you have a pre-made graphic, email it at the highest resolution possible in JPG or PDF form to lariateic@gmail.com.

If you do not have a graphic, *The Lariat* will provide free graphic design for any ad that is not camera ready. However, you must email a request for a graphic (information wanted on ad, general appearance, and purchase size) to lariateic@gmail.com. A graphic design member will email the potential graphic back to you for your approval.

Any graphic design requests must be submitted within 48 hours of having paid for the advertisement.

Please note that ad space is limited and distributed on a first come basis. All efforts will be made to place your ad in the current issue. If ad space for the current issue is full, you will be placed in the next available space/issue.

You acknowledge and agree that an advertisement for your business will be featured in the next available issue of *The Lariat*:

Business Name

Business Address (please include zip code)

(_____) _____
Phone

Business Representative Name (print)

Business Representative Name (signature)

Lariat Representative Name (print)

Lariat Representative Name (signature)

Make the payment out to Cooper City High School. If you have any further questions, please contact us below at:

The Lariat
Cooper City High School - 9401 Stirling Rd. - Cooper City, FL 33328
(754) 323-0200 Fax: (754) 323-0330
Cailyn Callaway, Advisor - cailyn.callaway@browardschools.com

REJECTION FORM

I have been approached by a representative of *The Lariat* to purchase an advertisement for the upcoming print edition, and do not wish to purchase one at this time.

Business Name

Business Representative Name (signature)

Date