



Cooper City High School Advertisement Agreement

Please check or fill in the box next to which advertisement you are interested in purchasing, and fill in the check number if applicable. If interested in a long-term contract, an **Advertisement Contract** can be signed.

Placement	Size	Price per issue
Back cover (color)	14" X 11"	\$300
Inside back Cover	14" X 11"	\$250
Inside front Cover	14" X 11"	\$250
Full page	14" X 11"	\$200
1/2 page	7" x 11"	\$100
1/4 page	7" x 5.5"	\$50
Business card	4" x 2"	\$25
Insert (must provide)	8.5" x 5.5" max.	\$250

Make a check payment out to Cooper City High School. If you have any further questions, please contact us at lariateic@gmail.com.

If you have a pre-made graphic, email it at the highest resolution possible in JPG or PDF format to the above email.

If you do not have a graphic, The Lariat can provide free graphic design. However, you must email a request within 24 hours of having paid for the advertisement. In the email should be the information wanted, general appearance of the graphic and dimensions of the advertisement. A graphic design member will email the potential graphic back to you for your approval.

Please note that ad space is limited and distributed on a first come basis, unless your business has a standing advertisement contract with The Lariat. All efforts will be made to place your ad in the current issue. If ad space for the current issue is full, you will be placed in the next available space/issue.

The Lariat has a tight deadline for printing, so please respond as promptly as possible to emails or phone calls from our leadership board.

You agree that an advertisement for your business will be featured in the next available issue of The Lariat. It is still the business' correspondent's responsibility to contact The Lariat (at lariateic@gmail.com) with graphics when necessary.

Payment deadline

Advertisement type

Amount paid

Check number (*write if cash*)

Date

Business name

Business address (please include zip code)

(_____) _____
Phone

Email

Business representative name (print)

Business representative (signature)

Lariat representative name (print)

Lariat representative name (signature)

REJECTION SECTION

I have been approached by a representative of The Lariat to purchase an advertisement for the upcoming print edition, and do not wish to purchase one at this time.

Business name

Date

Business representative name (print)

Business representative (signature)

Lariat representative name (print)

Lariat representative name (signature)